



DDA Economic Sustainability Committee MINUTES

Wednesday, April 22, 2015 at 3:00 p.m.

Location: City Hall Conference Room B

Committee Members Present: Brines (Chair), Barbeau, Miller, Wright

Committee Members Absent: Rathbun, Slezak

Staff: Selina Tisdale

The committee reviewed the incubator application of David Bailey, Crep LLC, Crepes Et Amis, 130 Townsend. The Michigan Small Business Development Center (MiSBDC) was having difficulties connecting with the business owner and with the lack of a full business plan and supporting documentation gave conditional favorable support of the business. Miller moved that the incubator be approved contingent upon the MiSBDC continued review and support of the business plan prior to incubator payments going out. Barbeau seconded. The motion was supported by all members present.

Pish Posh has closed downtown without completing its three-year commitment to the incubator program. The committee recommended working with the city attorney to seek repayment of the incubator funds provided to Pish Posh.

The committee reviewed the façade application by Sheila Messler on behalf of SSP Associates, property owners at 117 E. Main Street. Barbeau moved, seconded by Wright that the application for a \$5,000 matching façade grant be recommended for approval. The motion was supported by all members present.

The committee reviewed the façade application by Jerry Meier, Meier Camera Shop, 140 Ashman Street. Barbeau moved, seconded by Wright that the application for a \$571 matching façade grant for a new awning for the back entrance be recommended for approval. The motion was supported by all members present.

Barbeau provided an update on Momentum Midland development projects.

Committee will review the plan of work once Momentum Midland plans for downtown are more finalized.

Meeting adjourned: 4:10 pm

DDA Strategic Plan 2015 Scope of Work – Economic Sustainability (updated November 2014)

Goal 1: Expansion of housing opportunities

Action: Complete Inventory and Capability Assessment of potential spaces

Action: Enhance relationships with developers

Goal 2: Enhance revitalization of downtown properties

Action: Develop Partnership w/ DDA and funders

Action: Continue expansion of incubator program

Action: Continue expansion of façade improvements
